

Using The Power
Of a
Meetup
To Grow Your
Business!

10 steps to creating the successful
meetup YOUR note business needs!



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480-763-8376

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CHECKLIST:

USE THIS AS A GUIDE
TO START YOUR VERY OWN
NOTE MEETUP!

1

Why have a meetup?
Determine your end goal.

2

Who is your Avatar?

3

Plan your location - pick
a venue!

4

Time of day, and will there
be food?

5

Social Media - Promotion
and marketing.

6

Preparation
Toastmaster's Powerpoint

7

Cultivating an Image:
KNOW-LIKE-TRUST.

8

Consultative Teaching
Case Studies

9

It's all about them, then you.
then: Call to Action!

10

Rinse and repeat: It's all
about consistency!



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